



REGULATION TO APPLY

1. TAKING PART TO F / A MISTAKES!

1.a PARTICIPANTS REQUIREMENTS

F / A MISTAKES! OPEN CALL allows spontaneous applications from international participants, architects, designers, artist, creative and craftsmen under 45 years old who wants to take part to the exhibition with no more than one piece of furniture / object per person / group.

1.b SUBMISSION

F / A MISTAKES! OPEN CALL asks each candidate to submit digitally using the official e-mail info@fakeauthentic.it within Monday the 25th of April 2022 at 21:00 Milan time what follows:

- Application Form filled and signed
- Personal Portfolio containing a selection of your most representative works
- Project Presentation. This must contain at least:
 - NR. 1 Representative picture or render of the object maximum 5MB. 300 DPI, 3 FORMATS: 1080*1080 px + 1080*1920 + 1200*630 px. These images will be used to share and publish your creation.
 - NR. 1 Representative drawing (free method) of the project maximum 5MB. 300 DPI, 3 FORMATS: 1080*1080 px + 1080*1920 + 1200*630 px. These images will be used to share and publish your creation.
 - Text in English describing the project, containing specifications, materials, weight, occupancy XYZ
 - Technical drawings containing at least one detail of the realization.
 - Picture of team members. 5MB. 300 DPI, 3 FORMATS: 1080*1080 px + 1080*1920 + 1200*630 px.

Please title the image as it follows: Name of the creator, Name of the object, Year of realisation, eventual © both for drawing and pictures.

EG: AMArchitectrue, Elefanti, 2018, ©Filip Dujardin

- Loan Agreement form filled and signed in every part
- Regulation to Apply document filled and signed in every part

1.c DEADLINES

F / A MISTAKES! OPEN CALL asks each candidate to submit digitally using the official e-mail info@fakeauthentic.it within Monday the 25th of April 2022 at 21:00 Milan time, all the documents listed at point 1.b SUBMISSION.

1.d SCHEDULE

- DEADLINE FOR APPLICATION within Monday the 25th of April 2022 at 21:00 Milan time.
- PUBLIC ANNOUNCEMENT OF PARTICIPANTS Thursday the 28th of April 2022 within 18:00 Milan time.
- DEADLINE FOR PARTICIPATION FEE PAYMENT within Monday the 2nd of May 2022 at 18:00 Milan time.
- ARRIVAL OF THE PIECES AT THE GALLERY from Friday 3rd at 14:00 to Sunday 5th of June 2022 within 14:00.
- PRESS & PRIVATE VIEW + PUBLIC OPENING VERNISSAGE Wednesday the 8th of June 2022. Time to be defined.
- PUBLIC EVENT FINISSAGE To be defined.
- DISMANTELING From Sunday 12th of June 2022 18:00 - 22:00.



1.e JURY AND SELECTION CRITERIA

F / A ICONICIRONIC OPEN CALL the jury who will select candidates application is composed by:

- Guest member.
- Stefania Agostini, Architect for AMArchitectrue and curator of F / A FakeAuthentic
- Luca Mostarda, Architect for AMArchitectrue and curator of F / A FakeAuthentic

F / A MISTAKES! OPEN CALL jury will discuss each application sent by the candidates as it follows:

- Idea and strength of the piece of furniture / design object presented at 50%
- Relation between the piece and the theme MISTAKES! at 25%
- Personal portfolio of the participant / group of participants at 25%

1.f GROUND OF EXCLUSION

F / A MISTAKES! OPEN CALL will exclude the application in case of those meet on of the following reasons:

- The lack of documentation will cause the exclusion from the competition. Even if one of the three documents is missing this will disqualify the participant / group of participants.
- Any delay that does not respect the deadlines indicated.
- Any case of plagiarism before, during and after the exhibition, concerning the project presented for F / A FakeAuthentic F / A MISTAKES! Exhibition.
- Delays related to technical and digital lack during the submission of the projects, will not be accepted.

1.g SELECTED PARTICIPANTS

- F / A F / A MISTAKES! OPEN CALL selected participants will be announced within Thursday the 28th of April 2022 within 18:00 Milan time. After the selection – at the incontestable discretion of the jury finalists will be contacted via email.
- F / A MISTAKES! OPEN CALL candidates by signing this document guarantee, once selected, to participate at F / A FakeAuthentic MISTAKES! exhibition 2022 at ASSAB ONE organisation.
- F / A MISTAKES! OPEN CALL selected participants will be asked to pay a registration fee.



F / A
FakeAuthentic
MISTAKES!

2. REGISTRATION FEE

2.a F / A MISTAKES! OPEN CALL selected participants will be asked to provide a receipt after paying a registration fee of € 700,00 VAT incl. by bank transfer within Monday the 2nd of May 2022 at 18:00 Milan time.

2.b F / A MISTAKES! OPEN CALL registration fee will include: rental of the location for 21 days 5 of which dedicated to the exhibition, the possibility to use the space for conferences to present the personal work, the registration to the official channel for the promotion of the event in at least one of the guides of the Milano Design Week, vernissage expenses, costs for the setting up of the space designed by the curators, press agency, the promoting of the event on the main sector newspaper / magazines and social networks, dedicated website and professional photographer.

2.c F / A MISTAKES! OPEN CALL registration fee will not cover:

- Shipping of participants selected piece to / from ASSAB ONE organisation, via Assab 1, Milano.
- Production costs of the participants projects
- Objects insurance
- Any other cost not mentioned at the point 2.b.

2.d F / A MISTAKES! OPEN CALL registration fee will be used for the success of the event and will not be refunded under any case, even if the participant does not take part in the event due to any circumstances.



AGREED

THE CURATORS

Place _____, Date ____/____/____

AMArchitectrue
Stefania Agostini & Luca Mostarda
Via Andrea Massena 2a
20145, Milano (IT)

Stefania Agostini _____
Luca Mostarda _____

THE PARTICIPANT/S

Place _____, Date ____/____/____

team name _____
address _____
email _____
phone number _____
VAT _____

Name and surname of the person encharged to represent the group:

team representant _____
place and place of birth _____
nationality _____
email _____
phone number _____

I, the team representant _____ born at _____ on _____, together with
team member _____ born at _____ on _____,
team member _____ born at _____ on _____,
team member _____ born at _____ on _____,
team member _____ born at _____ on _____,

By subscribing this document, accept the above mentioned terms and conditions.

Team representant _____, Signature _____
Team member _____, Signature _____
Team member _____, Signature _____
Team member _____, Signature _____
Team member _____, Signature _____